Law Offices of Robert W. Healy 2175 K Street, NW, Suite 350 Washington, DC 20037-1803

DOCKET FILE COPY ORIGINAL RECEIVED THE COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

Telephone:

202/659-5700

Facsimile:

202/659-5711

February 9, 2000

VIA HAND DELIVERY

Ms. Magalie Roman Salas, Secretary **Federal Communications Commission** The Portals, 445 Twelfth Street SW Washington, DC 20554

Re: Establishment of a Class A Television Service

MM Docket No. 0010' 00-10 /

MM Docket No. 99-292

RM-9260

Dear Ms. Salas:

Transmitted herewith on behalf of G.I.G., Inc. is an original and four copies of its comments in the above-captioned proceeding. Please stamp the file copy as received.

Sincerely,

Robert W. Healy

Counsel for

G.I.G., Inc.

Enclosures RWH\kmb

GIGClassACommentLtr.290.wpd

ORIGINAL

BEFORE THE

Hederal Communications Commission

WASHINGTON, D. C. 20554

)	RECEIVED
In the Matter of))) MM Docket No. 00-10	2000 - 9 2000
Establishment of a) MM Docket No. 99-292	OFFICE OF THE SECRETARY
Class A Television Service) RM - 9260)	- ety
)	

COMMENTS OF G.I.G., INC.

G.I.G., Inc. ("G.I.G"), a low power television licensee, providing television service to Sioux Falls, South Dakota (KCPO-LP, Channel 26) and Grand Forks, North Dakota (KCPM-LP, Channel 35) hereby respectfully submits its comments in the above-captioned proceeding. KCPO-LP is an affiliate of the United Paramount Network ("U.P.N".). The FCC requested comments in this proceeding relating to "Alternative Eligibility Criteria". In this regard G.I.G. respecfully submits that low power television ("LPTV") stations are often the sole source of free off-the-air new network television service in many smaller markets.

I. LPTV Stations Can Provide Diversity Through Network Affiliation

In Class A Rule Making, at page 1, Paragraph 18, the FCC established three criteria for Class A eligibility:

- (a) the station broadcast a minimum of 18 hours per day,
- (b) of which three hours per week be locally produced, and

¹FCC 00-16 released January 13, 2000 ("The Class A Rule Making")

(c) the station be in full compliance with 47 CFR § 74.701 et. seq.

By checking three blocks on the FCC form entitled "Statement of Eligibility" for Class A Low Power Television Station Statutes", an LPTV licensee would presumably be eligible for such Class A status. This would be true even were the facts to reveal that the LPTV licensee had sufficient funds to use the station merely to televise home movies of the licensee's family. Thus, these three criteria are addressed solely to quantity and not to quality of programming. It is at Class A Rule Making, page 9, paragraph 21 that the FCC requests comments as to the circumstances under which a station that does not meet these criteria "nevertheless should be considered qualified for Class A status."

II. LPTV Stations are Often the Sole Source of New Network Programming

From the earliest days of television the Commission has recognized the number of channels than can be allotted is limited.² In 1982 when the FCC adopted the low power rules,³ the only source of network television was ABC, CBS and NBC. Since then there has evolved other network sources, such as Fox Broadcasting Company, United Paramount Network and WB Television Network. Each of these new networks offer free over-the-air television service. However, in many markets there are not enough television channels allotted to make these services available to those who do not subscribe either to cable or satellite. For example, while New York City has seven commercial channels in the market, and Los Angeles has nine; Sioux Falls, South Dakota has five and Grand Forks, North Dakota only two. Thus, one other matter that the FCC should consider is whether Class A status for an LPTV station would provide greater diversity through its programming of a network, than it possibly could from a purely local origination.

²Sixth Report on Television Allocations, 1 R.R.(Reports) at 91:601.

³Low Power Television Service, 51 R.R. 2d. 476.

For example, UPN features minorities in a starring or co-starring role in every one of its television series, every night of its schedule. Racial minority actors and actresses constitute fifty-three percent of the cast of all regular series programs of the UPN network. Thus, a network affiliation should be considered a qualification for Class A status. The network would not have affiliated with an LPTV station if it could have had an affiliation with a full power station. However, without Class A status, such new network service to the public is tenuous at best and this serves neither the station, the network nor the viewing public.

Respectfully submitted

Robert W. Healy

Counsel for G.I.G., Inc.